

Name:
 Student ID:
 Advisor:

Updated:

CERTIFICATE				Met/Waived			
Social Media Marketing	Inst.	Hours	Grade	Prerequisite	Inst.	Hours	Grade
MKTG 5302 - Marketing Analysis				BUAD 5300			
MKTG 5320 - Social Media Marketing				MKTG 3312			
MKTG 5323 - Marketing Analytics							
MISM 5330 - Webmastering				MISM 5306			
Total Hours in Certificate	Req.	Have	Need				
	12	0	12				

**Courses must be completed at WBU*
***Prerequisites must be met for courses that require them unless waived by consent of the School of Business*