Minor: Digital Marketing

Catalog: 2021-22

MINOR - 18 hrs			
Digital Marketing	**Inst.**	**Hours**	**Grade**
MKTG 3312 - 3 hrs			
MKTG 3320 - 3 hrs			
MKTG 3321 - 3 hrs			
MKTG 4322 - 3 hrs			
MKTG 4323 - 3 hrs			
MKTG 3324, MKTG 3325, or BUAD 4360 - 3 hrs			
	Req.	**Have**	**Need**
Total Hours in Minor	18	0	18
Upper-Level Hours in Minor	18	0	18
Minimum GPA in Minor	2.00		