Certificate: Digital Marketing

Catalog: 2021-22

Name:
Student ID:
Advisor:

CERTIFICATE Digital Marketing	Inst.	Hours	Grade	Prereq	Met/Waived
MKTG 3312 - Principles of Marketing					
MKTG 3321 - Mobile Marketing					
MKTG 4322 - Digital Marketing					
MKTG 4323 - Marketing Analytics					
	Req.	**Have**	**Need**		
Total Hours in Certificate	12	0	12		

Prerequisites must be met for courses that require them unless waived by consent of the School of Business