

Name:

Student ID:

Bachelor of Applied Science

Major: Digital Marketing

Catalog: 202-2022 Expires 8/1/2028

Catalog: 2021-2022 Advisor & Campus :

Updated:

ENERAL EDUCATION NGL 1301 - 3 hrs NGL 1302 - 3 hrs hoose one set: HIST 1301 or HIST 1303 - 3 hrs AND IST 1302 or HIST 1304 - 3 hrs, OR IST 2301 and 2302 - 6 hrs ATH 1304 or higher - 3 hrs cience - 3 hrs	Inst.	Hours	Grade	MAJOR: Digital Marketing - 36 hrs minimum Specialization: N/A	Inst.	Hours	
NGL 1302 - 3 hrs hoose one set: HIST 1301 or HIST 1303 - 3 hrs AND IST 1302 or HIST 1304 - 3 hrs, OR IST 2301 and 2302 - 6 hrs ATH 1304 or higher - 3 hrs	шэт.	HOUIS	Graue		mət.	110013	Grade
NGL 1302 - 3 hrs hoose one set: HIST 1301 or HIST 1303 - 3 hrs AND IST 1302 or HIST 1304 - 3 hrs, OR IST 2301 and 2302 - 6 hrs ATH 1304 or higher - 3 hrs				BUAD 4334 - 3 hrs			Graue
hoose one set: HIST 1301 or HIST 1303 - 3 hrs AND IST 1302 or HIST 1304 - 3 hrs, OR IST 2301 and 2302 - 6 hrs ATH 1304 or higher - 3 hrs				RSWR 3345 - 3 hrs			
IST 1302 or HIST 1304 - 3 hrs, OR IST 2301 and 2302 - 6 hrs ATH 1304 or higher - 3 hrs				MKTG 3312 - 3 hrs			
IST 1302 or HIST 1304 - 3 hrs, OR IST 2301 and 2302 - 6 hrs ATH 1304 or higher - 3 hrs				MKTG 3320 - 3 hrs			
ATH 1304 or higher - 3 hrs				MKTG 3321 - 3 hrs			
ATH 1304 or higher - 3 hrs				MKTG 3324 - 3 hrs			
-				MKTG 3325 - 3 hrs			
-				MKTG 4322 - 3 hrs			
cience - 3 hrs				MKTG 4323 - 3 hrs			
DICTION - D TII 3				MISM 3307 - 3 hrs			
				MISM 3329 - 3 hrs			
ath, Science, or Foreign Language - 3 hrs				MISM 4331 - 3 hrs			
ath, Science, or Foreign Language - 3 hrs				181101111111111111111111111111111111111			
atti, Colonico, of Foreign Language To the							
LGN 1301 - 3 hrs							
LGN 1302 - 3 hrs							
2011 1002 0 1110							
OLS 2301 - 3 hrs							
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hoose One: COMS 1301, 1303, 2302, or 2303 - 3 hrs				Total Hours in Major	36	0	36
2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1				Minimum Upper Level Hours in Major	18	0	18
OSC 2311 - 3 hrs				Minimum GPA Required in Major	2.00	· ·	.0
				EXPERIENTIAL PROFESSIONAL DEVELOPMENT - 12	hrs		
XSS Activity - 1 hr					Inst.	Hours	Grade
XSS Activity - 1 hr				Experiential Professional Development - 12 hrs			
XSS Activity - 1 hr				(48 Months full time work or Upper-Level Electives)			
EXOC Activity - 1 III				(
ASC 1200 or BASC 1201 - 2 hrs							
RAD 0001 - 0 hrs							
ax 6 hrs of "Technical" allowed in Gen Ed							
	Req.	Have	Need		Req.	Have	Need
otal Hours in General Education	44	0	44	Total Hours in Experiential Professional Development	12	0	12
LECTIVES				PROFESSIONAL DEVELOPMENT - 24 hrs minimum			
	Inst.	Hours	Grade		1	Hours	Crada
	mst.	Hours			Inst.		Grade
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ective - 3 hrs lective - 2 hrs otal Hours in Electives otes: RADUATION REQUIREMENTS:	Req. 8	Have 0	8 Need	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Total Hours in Professional Development	Req.	0 <u>Hours</u>	Need 24
ective - 3 hrs ective - 2 hrs otal Hours in Electives otes: RADUATION REQUIREMENTS: eneral Education	Req. 8	Have 0	Need 44	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs	Req.	0 Hours 0	Need 24
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RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development	Req. 8 Req. 44 36 24 12	Have 0 0 0 0 0 0 0	Need 44 36 24 12	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 <u>Hours</u> 0 0 0 0	Need 24
RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development lectives	Req. 8 Req. 44 36 24 12 8	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0	Need 24
RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development lectives and Major/Minor	Req. 8 Req. 44 36 24 12 8 0	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8 0	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0 0 0	Need 24
RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development lectives and Major/Minor ess Dual-Counted Hours	Req. 8 Req. 44 36 24 12 8 0	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8 0	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0 0 0	Need 24
RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development lectives and Major/Minor ess Dual-Counted Hours	Req. 8 Req. 44 36 24 12 8 0	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8 0	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0 0 0	Need 24
potal Hours in Electives Otes: RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development electives and Major/Minor ess Dual-Counted Hours otal Hours Required (Minimum 124)	Req. 8 Req. 44 36 24 12 8 0 0 124	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8 0 0 124	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0 0 0	Need 24
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RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development electives and Major/Minor ess Dual-Counted Hours cotal Hours Required (Minimum 124) experiented Hours in Major Required experiented Academic Hours Required experienced Academic Hours Required	Req. 8 8 Req. 44 36 24 12 8 0 0 124	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8 0 0 124 18 21	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0 0 0	Need 24
RADUATION REQUIREMENTS: eneral Education ajor rofessional Development experiential Professional Development lectives and Major/Minor ess Dual-Counted Hours cotal Hours Required (Minimum 124) pper-Level Hours in Major Required pper-Level Academic Hours Required pper-Level Cumulative Required	Req. 8 8 8 8 44 36 24 12 8 0 0 124 18 21 36	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 44 36 24 12 8 0 0 124 18 21 36	Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3	Req.	0 Hours 0 0 0 0 0 0	Need 24
lective - 3 hrs	mst.	Tiours		Business Elective - 3 hrs Business Elective - 3 hrs Business Elective - 3 hrs Elective - 3 hrs	inst.		



Student ID:

Bachelor of Applied Science

Major: Digital Marketing
Catalog: 202-2022

Expires 8/1/2028

Updated:
Audited:

				Advisor & Campus :			
HOURS NOT APPLICABLE TO THE DEGREE				ADDITIONAL MAJOR/MINOR (OPTIONAL)			
	Inst.	Hours	Grade		Inst.	Hours	Grade
					De-	Uerra	Nond
					Req.	Have	Need
				Total Hours in Minor/Additional Major	0	0	0
				Upper Level Hours in 2nd Major	0	0	0
				Minimum GPA Required in Major/Minor	2.00		
				ELECTIVES, CONT.			
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					Req.	Have	Need
				Total Hours	0	0	0
				ii			
III							