

Bachelor of Business Administration Specialization in Management/Marketing

Catalog: 2022-23

Name: Updated: Student ID: Audited: Advisor:

UNIFIED GENERAL EDUCATION CORE - 42 hrs				COMPOSITE MAJOR - 39 hrs			
OWN IED GENERAL EDUCATION CORE - 42 IIIS	Inst.	Hours	Grade	Business Core	Inst.	Hours	Grade
Creative Expression for Engaging Community - 9 hrs	31.	Hours	O. aue	ACCT 2305 - 3 hrs	mot.	nours	Grade
ENGL 1301 - 3 hrs				ACCT 2306 - 3 hrs			
Choose one: COMS 1301 / 1303 / 2302 / 2303 - 3 hrs				BUAD 3318 - 3 hrs			
Creative Arts from: ART. 1301 / Studio Course,				BUAD 4330 - 3 hrs (capstone course taken during final y	ear)		
MUSI 1303 / 3305 / 3306 / 3307 / Performing Ensembles.				BUAD 4334 - 3 hrs	,		
HUMA 2300, or ENGL 3330 - 3 hrs	,			BUAD 4335 - 3 hrs			
110111111120000 011110				ECON 2307 - 3 hrs			
Cultural Perspectives within Community - 12-13 hrs				ECON 2308 - 3 hrs			
ENGL 1302 - 3 hrs				FINA 3309 - 3 hrs			
HIST 1301 / 1302 / 1303 / 1304 / 2301 / 2302 or 3000-level	(evcent 3	301) - 3 hrs		MGMT 3304 - 3 hrs			
HIST (from options listed above) or ENGL Literature Elec -		1001) - 01110	,	MGMT 3310 - 3 hrs			
HIST or ENGL Literature Elec (any 1000-3000 level); OR M		ıral Elec fro	m·	MISM 3303 - 3 hrs			
Foreign Lang., COMS 3303, ENGL 2303 / 3318 / 3322, G			,,,,,	MKTG 3312 - 3 hrs			
HIST 1303 / 1304 / 3306 / 3308 / 3309 / 3313 / 3330 / 333				144KT G GG12 G THG			
or THST-PHIL 3333 - 3-4 hrs	-1, 00/1D ·	0001 0020,					
01 11101 1 1112 3333 - 3 4 1113							
Critical Examination of Creation and Community - 12-14 hrs	:				Req.	Have	Need
MATH 1304 or higher - 3 hrs	<u>-</u>			Total Hours in Business Core	39	0	39
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Science - 3-4 hrs (4-hr lab required for PLV students)				COMPOSITE MAJOR (cont'd) - 24 hrs	le -4	Ua	C!
POLS 2301 - 3 hrs	EDUO 00	107		Specialization - Management/Marketing	Inst.	Hours	Grade
Math or Science Elec, OR Social Perspectives Elec from:		ω,		Twelve MGMT hours from:	4224		
GEOG 1301, PHIL 1301, PSYC 1301, or SOCI 1301 - 3-4	nrs			MGMT 3324 / 3330 / 3339 / 4303 / 4306 / 4313 / 4320 /	4321		
Olitaria Esperador de la Companya de							
Christian Foundations for Life in Community - 9 hrs							
RLGN 1301 - 3 hrs							
RLGN 1302 - 3 hrs				L			
BASC 1200 - 2 hrs and EXSS 1112 - 1 hr OR				Twelve MKTG hours from:			
BASC 1301 - 3 hrs (required for EXT students)				MKTG 3316 / 3317 / 3320 / 3332 / 4316 / 4322 / 4330 /	4344		
GRAD 0001 - 0 hrs							
				<u> </u>			
DEGREE SPECIFIC GENERAL EDUCATION - 10 hrs							
	Inst.	Hours	Grade				
				1			
BUAD 2335 - 3 hrs							
BUAD 2335 - 3 hrs COSC 2311 - 3 hrs							
COSC 2311 - 3 hrs							
COSC 2311 - 3 hrs EXSS Activity - 1 hr					Req.	Have	Need
COSC 2311 - 3 hrs EXSS Activity - 1 hr				Total Hours in Specialization	Req. 24	Have 0	Need 24
COSC 2311 - 3 hrs EXSS Activity - 1 hr	Req.	Have	Need	Total Hours in Specialization Minimum GPA Required in Composite Major	•		
COSC 2311 - 3 hrs EXSS Activity - 1 hr			Need 52	·	24		
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs	Req.	Have		Minimum GPA Required in Composite Major	24 2.00	0	24
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs	Req.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major	24 2.00	0	24
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education	Req. 52	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes:	Req. 52	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in	Req. 52 Gen. Ed.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes:	Req. 52 Gen. Ed.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51 Inst.	0 0 Hours	24 51 Grade
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51 Inst.	0 0 Hours	24 51 Grade
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course.	Have		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Total Hours in Electives	24 2.00 51 Inst.	0 0 Hours	24 51 Grade
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of	Req. 52 Gen. Ed. course. grades:	Have 0	52	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	0 0 Hours	State
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization course of the substituted for one specialization for the substituted f	Req. 52 Gen. Ed. course. grades:	Have 0	52 Need	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization COMPANY OF THE STATE OF THE ST	Req. 52 Gen. Ed. course. grades:	Have 0	52 Need 52	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	0 0 Hours	State
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core	Req. 52 Gen. Ed. course. grades: Req. 52 39	Have 0 0	Need 52 39	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major (cont'd) - Specialization	Req. 52 Gen. Ed. course. grades: Req. 52 39 24	Have 0 0 0 0	52 Need 52 39 24	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major (cont'd) - Specialization Electives	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9	Have 0 0 0 0 0	Need 52 39 24 9	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional)	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major continued for the substituted for one specialization GRADUATION REQUIREMENTS: General Education Composite Major continued for the substituted for one specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional)	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0 0	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0 0 0	Have 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 0 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0 0	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0 0 0	Have 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 0 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0 0 0	Have 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 0 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours Total Hours Required (Minimum 124)	Req. 52 Gen. Ed. course. grades: 52 39 24 9 0 0 124	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 124	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade
COSC 2311 - 3 hrs EXSS Activity - 1 hr FINA 3315 - 3 hrs Total Hours in General Education Notes: *Elective hours may vary based upon courses taken in **BUAD 4360 can be substituted for one specialization ^Tentative course placement, dependent upon course of the substituted for one specialization Composite Major - Business Core Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours Total Hours Required (Minimum 124) Wayland Residency Hours Required	Req. 52 Gen. Ed. course. grades: Req. 52 39 24 9 0 124 31	Have 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 124 31	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours Required in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9