

Minor: Digital Marketing

Catalog: 2022-23

MINOR - 18 hrs			
Digital Marketing	Inst.	Hours	Grade
MKTG 3312 - 3 hrs			
MKTG 3320 - 3 hrs			
MKTG 3321 - 3 hrs			
MKTG 4322 - 3 hrs			
MKTG 4323 - 3 hrs			
Three hours from:			
MKTG 3324 / 3325 // BUAD 4360			
	Req.	Have	Need
Total Hours in Minor	18	0	18
Upper-Level Hours in Minor	18	0	18
Minimum GPA in Minor	2.00		