Graduate Certificate
Social Media Marketing
Catalog: 2022-23

Name: **Updated:**
Student ID:
Advisor:

CERTIFICATE Social Media Marketing	Inst.	Hours	Grade	Prerequisite	Met/Waived Inst.	Hours	Grade
MKTG 5302 Marketing Analysis							
MKTG 5320 Social Media Marketing				MKTG 3312 or MKGT 5302			
MKTG 5323 Marketing Analytics							
MISM 5330 Webmastering				MISM 5306			
	Req.	**Have**	**Need**				
Total Hours in Certificate	12	0	12				

**Courses must be completed at WBU*
***Prerequisites must be met for courses that require them unless waived by consent of the School of Business*