

Bachelor of Business Administration
Specialization in Management/Marketing

Catalog: 2023-24

Name:
 Student ID:
 Advisor:

Updated:
 Audited:

UNIFIED GENERAL EDUCATION CORE - 42 hrs				COMPOSITE MAJOR - 39 hrs																																																												
	Inst.	Hours	Grade	Business Core	Inst.	Hours	Grade																																																									
<u>Creative Expression for Engaging Community - 9 hrs</u> ENGL 1301 - 3 hrs Choose one: COMS 1301 / 1303 / 2302 / 2303 - 3 hrs Creative Arts from: ART. 1301 / Studio Course, MUSI 1303 / 3305 / 3306 / 3307 / Performing Ensembles, HUMA 2300, or ENGL 3330 - 3 hrs				ACCT 2305 - 3 hrs ACCT 2306 - 3 hrs BUAD 3318 - 3 hrs BUAD 4330 - 3 hrs (capstone course taken during final year) BUAD 4334 - 3 hrs BUAD 4335 - 3 hrs ECON 2307 - 3 hrs ECON 2308 - 3 hrs FINA 3309 - 3 hrs MGMT 3304 - 3 hrs MGMT 3310 - 3 hrs MISM 3303 - 3 hrs MKTG 3312 - 3 hrs																																																												
<u>Cultural Perspectives within Community - 12-13 hrs</u> ENGL 1302 - 3 hrs HIST 1301 / 1302 / 1303 / 1304 / 2301 / 2302 or 3000-level (except 3301) - 3 hrs HIST (from options listed above) or ENGL Literature Elec - 3 hrs HIST or ENGL Literature Elec; OR Multi-Cultural Elec from: Foreign Lang., COMS 3303, ENGL 2303 / 3318 / 3322, GEOG 1302, HIST 1303 / 1304 / 3306 / 3308 / 3309 / 3313 / 3330 / 3334, JUAD-SOCI 3320, or THST-PHIL 3333 - 3-4 hrs				<table border="1"> <thead> <tr> <th></th> <th>Req.</th> <th>Have</th> <th>Need</th> </tr> </thead> <tbody> <tr> <td>Total Hours in Business Core</td> <td>39</td> <td>0</td> <td>39</td> </tr> </tbody> </table>					Req.	Have	Need	Total Hours in Business Core	39	0	39																																																	
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<u>Critical Examination of Creation and Community - 12-14 hrs</u> MATH 1304 or higher - 3 hrs Science - 3-4 hrs (4-hr lab required for PLV students) POLS 2301 - 3 hrs Math or Science Elec, OR Social Perspectives Elec from: EDUC 2307, GEOG 1301, PHIL 1301, PSYC 1301, or SOCI 1301 - 3-4 hrs				COMPOSITE MAJOR (cont'd) - 24 hrs Specialization - Management/Marketing <table border="1"> <thead> <tr> <th></th> <th>Inst.</th> <th>Hours</th> <th>Grade</th> </tr> </thead> <tbody> <tr> <td colspan="4">Twelve hours MGMT from:</td> </tr> <tr> <td colspan="4">MGMT 3324 / 3330 / 3339 / 4303 / 4306 / 4313 / 4320 / 4321</td> </tr> <tr> <td colspan="4">Twelve hours MKTG from:</td> </tr> <tr> <td colspan="4">MKTG 3316 / 3317 / 3320 / 3332 / 4316 / 4322 / 4330 / 4344</td> </tr> </tbody> </table>					Inst.	Hours	Grade	Twelve hours MGMT from:				MGMT 3324 / 3330 / 3339 / 4303 / 4306 / 4313 / 4320 / 4321				Twelve hours MKTG from:				MKTG 3316 / 3317 / 3320 / 3332 / 4316 / 4322 / 4330 / 4344																																								
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<u>Christian Foundations for Life in Community - 9 hrs</u> RLGN 1301 - 3 hrs RLGN 1302 - 3 hrs BASC 1200 - 2 hrs and EXSS 1112 - 1 hr OR BASC 1301 - 3 hrs (required for EXT students) GRAD 0001 - 0 hrs																																																																
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