

Not Official Without Approved Signature

Master of Business Administration Specialization in Hospitality Management

Catalog: 2023-24

Name: Updated: Student ID: Audited: Advisor & Campus: Advisor & Campus:

CORE REQUIREMENTS - 39 hrs SPECIALIZATION - 9 hrs Inst. Hours Hospitality Management Inst. Hours Grade #BUAD 5300 Fndtns of Mgmt Thry/Prac MGMT 5321 Fndtns of Hospitality Management #BUAD 5301 Fndtns of Accounting Thry/Prac MGMT 5322 Hospitality Facilities Development/Planning #BUAD 5302 Fndtns of Econ/Fina Thry/Prac MGMT 5323 Food & Beverage Management MGMT 5324 Managing Social Media ACCT 5301 Managerial Accounting MKTG 5395 Customer Service BUAD 5304 Ethics BUAD 5315 Legal Environment ECON 5310 Managerial Economics FINA 5303 Managerial Finance MGMT 5305 Organizational Theory MGMT 5320 Research Methods MISM 5306 Management of Information Systems MKTG 5302 Marketing Analysis BUAD 5355 Strategic Management for the MBA ^Capstone course, prerequisite-completion of all MBA core courses. Have Need Have Need Rea. Total Hours in Core Requirements 39 Total Hours in Specialization Notes: GRADUATION REQUIREMENTS: Req. Have Need 39 39 #A student having related undergraduate courses could have Core Requirements 0 BUAD 5300, 5301, and/or 5302 waived. Specialization 9 0 9 Additional Specialization (Optional) Λ 0 0 *No grade of less than C will be accepted as credit. Total Hours Required (Minimum 39) 48 0 48 *No more than 6 semester hours with the grade of C will be Wayland Residency Hours Required 0 24 24 accepted as credit. 5000-Level Courses 24 0 24 Minimum GPA Required 3.00 No course which satisfies degree requirements may be more than seven years old at the time of graduation. +AH INSTITUTIONAL HOUR BREAKDOWN: Hours **PRELIMINARY** WBU - WAYLAND BAPTIST UNIVERSITY 0