# Undergraduate Certificate
# Digital Marketing
**Catalog: 2023-24**

**Name:** **Updated:**
**Student ID:**
**Advisor:**

| CERTIFICATE<br>Digital Marketing | Inst. | Hours | Grade | Prerequisite | Met/Waived<br>Inst. | Hours | Grade |
|---|---|---|---|---|---|---|---|
| MKTG 3312 - Principles of Marketing | | | | | | | |
| MKTG 3321 - Mobile Marketing | | | | | | | |
| MKTG 4322 - Digital Marketing | | | | | | | |
| MKTG 4323 - Marketing Analytics | | | | | | | |
| | **Req.** | **Have** | **Need** | | | | |
| Total Hours in Certificate | 12 | 0 | 12 | | | | |

*Prerequisites must be met for courses that require them unless waived by consent of the School of Business*