

Bachelor of Business Administration

Specialization in Business Analytics Catalog: 2023-24

Updated: Audited:

UNIFIED GENERAL EDUCATION CORE - 42 hrs				COMPOSITE MAJOR - 39 hrs			
	Inst.	Hours	Grade	Business Core	Inst.	Hours	Grade
Creative Expression for Engaging Community - 9 hrs				ACCT 2305 - 3 hrs			
ENGL 1301 - 3 hrs				ACCT 2306 - 3 hrs			
Choose one: COMS 1301 / 1303 / 2302 / 2303 - 3 hrs				BUAD 3318 - 3 hrs			
Creative Arts from: ART. 1301 / Studio Course,				BUAD 4330 - 3 hrs (capstone course taken during final year	.)		
MUSI 1303 / 3305 / 3306 / 3307 / Performing Ensembles	З,			BUAD 4334 - 3 hrs			
HUMA 2300, or ENGL 3330 - 3 hrs				BUAD 4335 - 3 hrs			
				ECON 2307 - 3 hrs			
Cultural Perspectives within Community - 12-13 hrs				ECON 2308 - 3 hrs			
ENGL 1302 - 3 hrs				FINA 3309 - 3 hrs			
HIST 1301 / 1302 / 1303 / 1304 / 2301 / 2302 or 3000-leve		(301) - 3 hrs		MGMT 3304 - 3 hrs			
HIST (from options listed above) or ENGL Literature Elec				MGMT 3310 - 3 hrs			
HIST or ENGL Literature Elec; OR Multi-Cultural Elec fro		2		MISM 3303 - 3 hrs MKTG 3312 - 3 hrs			
Foreign Lang., COMS 3303, ENGL 2303 / 3318 / 3322, C HIST 1303 / 1304 / 3306 / 3308 / 3309 / 3313 / 3330 / 33				MR10 3512 - 3118			
or THST-PHIL 3333 - 3-4 hrs	04, 00AD-0	0001 0020,					
Critical Examination of Creation and Community - 12-14 hr	s				Req.	Have	Need
MATH 1304 or higher - 3 hrs	_			Total Hours in Business Core	39	0	39
Science - 3-4 hrs (4-hr lab required for PLV students)				COMPOSITE MAJOR (cont'd) - 24 hrs			
POLS 2301 - 3 hrs				Specialization - Business Analytics	Inst.	Hours	Grade
Math or Science Elec, OR Social Perspectives Elec from	: EDUC 23	07,		CSCI 1311 - 3 hrs			
GEOG 1301, PHIL 1301, PSYC 1301, or SOCI 1301 - 3-		-		CSCI 4354 - 3 hrs			
				MISM 3306 - 3 hrs			
Christian Foundations for Life in Community - 9 hrs				MISM 3314 - 3 hrs			
RLGN 1301 - 3 hrs				MISM 4340 - 3 hrs			
RLGN 1302 - 3 hrs				BUAD 4319 - 3 hrs			
BASC 1200 - 2 hrs and EXSS 1112 - 1 hr OR				MKTG 4319 or HLAD 4319 - 3 hrs			
BASC 1301 - 3 hrs (required for EXT students)				MKTG 4323 - 3 hrs			
GRAD 0001 - 0 hrs							
DEGREE SPECIFIC GENERAL EDUCATION - 10 hrs							
	Inst.	Hours	Grade				
BUAD 2335 - 3 hrs							
COSC 2311 - 3 hrs							
EXSS Activity - 1 hr FINA 3315 - 3 hrs							
1 104 3313 - 3 113					Req.	Have	Need
				Total Hours in Specialization	24	0	24
	Req.	Have	Need	Minimum GPA Required in Composite Major	2.00	Ŭ	24
Total Hours in General Education	52	0	52	Upper-Level Hours in Composite Major	51	0	51
				ELECTIVES - 9 hrs			
Notes:					Inst.	Hours	Grade
*Elective hours may vary based upon courses taken ir	Gen. Ed.			Elective - 3 hrs			
				Elective - 3 hrs			
*Tentative course placement, dependent upon course	grades:			Elective - 3 hrs			
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					_		
					Req.	Have	Need
				Total Hours in Electives	9	0	9
			N. 1	Upper-Level Hours Required in Electives	N/A		
GRADUATION REQUIREMENTS:	Req.	Have	Need			Hours	+AH
General Education	52	0	52	WBU - WAYLAND BAPTIST UNIVERSITY		0	0
Composite Major - Business Core	39	0	39				
Composite Major (cont'd) - Business Analytics	24	0	24				
Electives	9	0	9				
Additional Electives/Major/Minor (Optional)	0	0	0				
Additional Electives/Major/Minor (Optional)	0 0	0	0				
Less Dual-Counted Hours	0 124	0 0	0 124				
Total Hours Required (Minimum 124)	124	U	124				
Wayland Residency Hours Required	31	0	31				
Cumulative Upper-Level Hours Required	42	0	42				
Exam Hours (Maximum 30)	42 30	0	72				
	00	v				0	0

PRELIMINARY