

Bachelor of Business Administration

Specialization in Business Analytics Catalog: 2023-24

Updated: Audited:

| UNIFIED GENERAL EDUCATION CORE - 42 hrs | | | | COMPOSITE MAJOR - 39 hrs | | | |
|--|------------|---------------|----------|--|-------|-------|-------|
| | Inst. | Hours | Grade | Business Core | Inst. | Hours | Grade |
| Creative Expression for Engaging Community - 9 hrs | | | | ACCT 2305 - 3 hrs | | | |
| ENGL 1301 - 3 hrs | | | | ACCT 2306 - 3 hrs | | | |
| Choose one: COMS 1301 / 1303 / 2302 / 2303 - 3 hrs | | | | BUAD 3318 - 3 hrs | | | |
| Creative Arts from: ART. 1301 / Studio Course, | | | | BUAD 4330 - 3 hrs (capstone course taken during final year | .) | | |
| MUSI 1303 / 3305 / 3306 / 3307 / Performing Ensembles | З, | | | BUAD 4334 - 3 hrs | | | |
| HUMA 2300, or ENGL 3330 - 3 hrs | | | | BUAD 4335 - 3 hrs | | | |
| | | | | ECON 2307 - 3 hrs | | | |
| Cultural Perspectives within Community - 12-13 hrs | | | | ECON 2308 - 3 hrs | | | |
| ENGL 1302 - 3 hrs | | | | FINA 3309 - 3 hrs | | | |
| HIST 1301 / 1302 / 1303 / 1304 / 2301 / 2302 or 3000-leve | | (301) - 3 hrs | | MGMT 3304 - 3 hrs | | | |
| HIST (from options listed above) or ENGL Literature Elec | | | | MGMT 3310 - 3 hrs | | | |
| HIST or ENGL Literature Elec; OR Multi-Cultural Elec fro | | 2 | | MISM 3303 - 3 hrs MKTG 3312 - 3 hrs | | | |
| Foreign Lang., COMS 3303, ENGL 2303 / 3318 / 3322, C HIST 1303 / 1304 / 3306 / 3308 / 3309 / 3313 / 3330 / 33 | | | | MR10 3512 - 3118 | | | |
| or THST-PHIL 3333 - 3-4 hrs | 04, 00AD-0 | 0001 0020, | | | | | |
| | | | | | | | |
| Critical Examination of Creation and Community - 12-14 hr | s | | | | Req. | Have | Need |
| MATH 1304 or higher - 3 hrs | _ | | | Total Hours in Business Core | 39 | 0 | 39 |
| Science - 3-4 hrs (4-hr lab required for PLV students) | | | | COMPOSITE MAJOR (cont'd) - 24 hrs | | | |
| POLS 2301 - 3 hrs | | | | Specialization - Business Analytics | Inst. | Hours | Grade |
| Math or Science Elec, OR Social Perspectives Elec from | : EDUC 23 | 07, | | CSCI 1311 - 3 hrs | | | |
| GEOG 1301, PHIL 1301, PSYC 1301, or SOCI 1301 - 3- | | - | | CSCI 4354 - 3 hrs | | | |
| | | | | MISM 3306 - 3 hrs | | | |
| Christian Foundations for Life in Community - 9 hrs | | | | MISM 3314 - 3 hrs | | | |
| RLGN 1301 - 3 hrs | | | | MISM 4340 - 3 hrs | | | |
| RLGN 1302 - 3 hrs | | | | BUAD 4319 - 3 hrs | | | |
| BASC 1200 - 2 hrs and EXSS 1112 - 1 hr OR | | | | MKTG 4319 or HLAD 4319 - 3 hrs | | | |
| BASC 1301 - 3 hrs (required for EXT students) | | | | MKTG 4323 - 3 hrs | | | |
| GRAD 0001 - 0 hrs | | | | | | | |
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| DEGREE SPECIFIC GENERAL EDUCATION - 10 hrs | | | | | | | |
| | Inst. | Hours | Grade | | | | |
| BUAD 2335 - 3 hrs | | | | | | | |
| COSC 2311 - 3 hrs | | | | | | | |
| EXSS Activity - 1 hr FINA 3315 - 3 hrs | | | | | | | |
| 1 104 3313 - 3 113 | | | | | Req. | Have | Need |
| | | | | Total Hours in Specialization | 24 | 0 | 24 |
| | Req. | Have | Need | Minimum GPA Required in Composite Major | 2.00 | Ŭ | 24 |
| Total Hours in General Education | 52 | 0 | 52 | Upper-Level Hours in Composite Major | 51 | 0 | 51 |
| | | | | ELECTIVES - 9 hrs | | | |
| Notes: | | | | | Inst. | Hours | Grade |
| *Elective hours may vary based upon courses taken ir | Gen. Ed. | | | Elective - 3 hrs | | | |
| | | | | Elective - 3 hrs | | | |
| *Tentative course placement, dependent upon course | grades: | | | Elective - 3 hrs | | | |
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| | | | | | Req. | Have | Need |
| | | | | Total Hours in Electives | 9 | 0 | 9 |
| | | | N. 1 | Upper-Level Hours Required in Electives | N/A | | |
| GRADUATION REQUIREMENTS: | Req. | Have | Need | | | Hours | +AH |
| General Education | 52 | 0 | 52 | WBU - WAYLAND BAPTIST UNIVERSITY | | 0 | 0 |
| Composite Major - Business Core | 39 | 0 | 39 | | | | |
| Composite Major (cont'd) - Business Analytics | 24 | 0 | 24 | | | | |
| Electives | 9 | 0 | 9 | | | | |
| Additional Electives/Major/Minor (Optional) | 0 | 0 | 0 | | | | |
| Additional Electives/Major/Minor (Optional) | 0 0 | 0 | 0 | | | | |
| Less Dual-Counted Hours | 0 124 | 0 0 | 0 124 | | | | |
| Total Hours Required (Minimum 124) | 124 | U | 124 | | | | |
| Wayland Residency Hours Required | 31 | 0 | 31 | | | | |
| Cumulative Upper-Level Hours Required | 42 | 0 | 42 | | | | |
| Exam Hours (Maximum 30) | 42 30 | 0 | 72 | | | | |
| | 00 | v | | | | 0 | 0 |
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PRELIMINARY