

**Bachelor of Business Administration
 Specialization in Management/Marketing**

Catalog: 2024-25

Updated:
Audited:

Name:
Student ID:
Advisor:

UNIFIED GENERAL EDUCATION CORE - 42 hrs				COMPOSITE MAJOR - 39 hrs			
	Inst.	Hours	Grade	Business Core	Inst.	Hours	Grade
<u>Creative Expression for Engaging Community - 9 hrs</u>							
ENGL 1301 - 3 hrs				ACCT 2305 - 3 hrs			
Choose one: COMS 1301 / 1303 / 2302 / 2303 - 3 hrs				ACCT 2306 - 3 hrs			
Creative Arts from: ART. 1301 / Studio Course,				BUAD 3318 - 3 hrs			
MUSI 1303 / 3305 / 3306 / 3307 / Performing Ensembles,				BUAD 4330 - 3 hrs (capstone course taken during final year)			
HUMA 2300, or ENGL 3330 - 3 hrs				BUAD 4334 - 3 hrs			
				BUAD 4335 - 3 hrs			
<u>Cultural Perspectives within Community - 12-13 hrs</u>				ECON 2307 - 3 hrs			
ENGL 1302 - 3 hrs				ECON 2308 - 3 hrs			
HIST 1301 / 1302 / 1303 / 1304 / 2301 / 2302 or 3000-level (except 3301) - 3 hrs				FINA 3309 - 3 hrs			
HIST (from options listed above) or ENGL Literature Elec - 3 hrs				MGMT 3304 - 3 hrs			
HIST or ENGL Literature Elec; OR Multi-Cultural Elec from:				MGMT 3310 - 3 hrs			
Foreign Lang., COMS 3303, ENGL 2303 / 3318 / 3322, GEOG 1302,				MISM 3303 - 3 hrs			
HIST 1303 / 1304 / 3306 / 3308 / 3309 / 3313 / 3330 / 3334, JUAD-SOCI 3320,				MKTG 3312 - 3 hrs			
or THST-PHIL 3333 - 3-4 hrs							
<u>Critical Examination of Creation and Community - 12-14 hrs</u>							
MATH 1304 or higher - 3 hrs				Req. Have Need			
Science - 3-4 hrs (4-hr lab required for PLV students)				39 0 39			
POLS 2301 - 3 hrs				COMPOSITE MAJOR (cont'd) - 24 hrs			
Math or Science Elec, OR Social Perspectives Elec from: EDUC 2307,				Specialization - Management/Marketing			
GEOG 1301, PHIL 1301, PSYC 1301, or SOCI 1301 - 3-4 hrs							
				Inst. Hours Grade			
<u>Christian Foundations for Life in Community - 9 hrs</u>				Twelve hours from:			
RLGN 1301 - 3 hrs				MGMT 3324 / 3330 / 3339 / 4303 / 4306 / 4313 / 4320 / 4321			
RLGN 1302 - 3 hrs							
BASC 1200 - 2 hrs and EXSS 1112 - 1 hr OR				Twelve hours from:			
BASC 1301 - 3 hrs (required for EXT students)				MKTG 3316 / 3317 / 3320 / 3332 / 4316 / 4322 / 4330 / 4344			
GRAD 0001 - 0 hrs							
				Req. Have Need			
DEGREE SPECIFIC GENERAL EDUCATION - 10 hrs				24 0 24			
				Minimum GPA Required in Composite Major			
				2.00			
				Upper-Level Hours in Composite Major			
				51 0 51			
				ELECTIVES - 9 hrs			
				Inst. Hours Grade			
Notes:				Elective - 3 hrs			
*Elective hours may vary based upon courses taken in Gen. Ed.				Elective - 3 hrs			
^Tentative course placement, dependent upon course grades:				Elective - 3 hrs			
				Req. Have Need			
				9 0 9			
				Upper-Level Hours Required in Electives			
				N/A			
GRADUATION REQUIREMENTS:				INSTITUTIONAL HOUR BREAKDOWN:			
				Hours +AH			
General Education	52	0	52	WBU - WAYLAND BAPTIST UNIVERSITY			
Composite Major - Business Core	39	0	39	0 0			
Composite Major (cont'd) - Specialization	24	0	24				
Electives	9	0	9				
Additional Electives/Major/Minor (Optional)	0	0	0				
Additional Electives/Major/Minor (Optional)	0	0	0				
Less Dual-Counted Hours	0	0	0				
Total Hours Required (Minimum 124)	124	0	124				
Wayland Residency Hours Required	31	0	31				
Cumulative Upper-Level Hours Required	42	0	42				
Exam Hours (Maximum 30)	30	0					
				Hours completed towards AASc:			
				0 0 0			