Minor: Digital Marketing

Catalog: 2024-25

MINOR - 18 hrs **Digital Marketing**	**Inst.**	**Hours**	**Grade**	**WBU**	**TR**	**EXAM**	**UL**	**GPA Credits**	**Quality Points**
MKTG 3312 - 3 hrs									
MKTG 3320 - 3 hrs									
MKTG 3321 - 3 hrs									
MKTG 4322 - 3 hrs									
MKTG 4323 - 3 hrs									
Three hours from: MKTG 3324 / 3325 / BUAD 4360									
	Req.	**Have**	**Need**					**0**	**0**
Total Hours in Minor	18	0	18						
Upper-Level Hours in Minor	18	0	18						
Minimum GPA in Minor	2.00								