

Master of Arts
Management
Specialization in Hospitality Management
Catalog: 2024-25

Name:
Student ID:
Acceptance Date:

Updated:
Audited:
Advisor & Campus:

CORE REQUIREMENTS - 24 hrs				SPECIALIZATION - 15 hrs			
	Inst.	Hours	Grade	Hospitality Management	Inst.	Hours	Grade
#BUAD 5300 Fndtns of Management Theory & Practice				MGMT 5321 Fndtns of Hospitality Management			
MGMT 5306 Leadership & Management Development				MGMT 5322 Hospitality Facilities Development/Planning			
MGMT 5320 Research Methods				MGMT 5323 Food & Beverage Management			
MGMT 5325 Organizational Development & Change				MGMT 5324 Managing Social Media			
MISM 5306 Management of Information Systems				Three hours from:			
MGMT 5309 Human Resource Management Practices				BUAD 5315 Legal Environment			
BUAD 5304 Ethics				MGMT 5316 Selected Topics in Management			
MGMT 5350 Strategic Management for the MAM/MAOL				MKTG 5302 Marketing Analysis			
<i>^Capstone course, prerequisite-completion of all core courses</i>							
#A student having related undergraduate courses could have BUAD 5300 waived.							
	Req.	Have	Need		Req.	Have	Need
Total Hours in Core Requirements	24	0	24	Total Hours in Specialization	15	0	15
Notes:				GRADUATION REQUIREMENTS:	Req.	Have	Need
*No grade of less than C will be accepted as credit.				Core Requirements	24	0	24
**No more than 6 semester hours with the grade of C will be accepted as credit.				Specialization	15	0	15
***No course which satisfies degree requirements may be more than seven years old at the time of graduation.				Additional Specialization (Optional)	0	0	0
				Total Hours Required (Minimum 36)	39	0	39
				Wayland Residency Hours Required	24	0	24
				5000-Level Courses	24	0	24
				Minimum GPA Required	3.00		
PRELIMINARY				INSTITUTIONAL HOUR BREAKDOWN:		Hours	+AH
				WBU - WAYLAND BAPTIST UNIVERSITY	0	0	
Not Official Without Approved Signature					0	0	