

Master of Business Administration Specialization in Hospitality Management Catalog: 2024-25

Updated: Name: Student ID: Audited: Advisor & Campus: Acceptance Date:

CORE REQUIREMENTS - 39 hrs				SPECIALIZATION - 9 hrs			
	nst.	Hours	Grade	Hospitality Management	Inst.	Hours	Grade
#BUAD 5300 Fndtns of Mgmt Thry/Prac				MGMT 5321 Fndtns of Hospitality Management			
#BUAD 5301 Fndtns of Accounting Thry/Prac				MGMT 5322 Hospitality Facilities Development/Planning			
#BUAD 5302 Fndtns of Econ/Fina Thry/Prac				MGMT 5323 Food & Beverage Management			
,				MGMT 5324 Managing Social Media			
ACCT 5301 Managerial Accounting				MKTG 5395 Customer Service			
BUAD 5304 Ethics							
BUAD 5315 Legal Environment							
ECON 5310 Managerial Economics							
FINA 5303 Managerial Finance							
MGMT 5305 Organizational Theory							
MGMT 5320 Research Methods							
MISM 5306 Management of Information Systems							
MKTG 5302 Marketing Analysis							
,							
BUAD 5355 Strategic Management for the MBA							
^Capstone course, prerequisite-completion of all MBA core	course	S.					
R	leq.	Have	Need		Req.	Have	Need
Total Hours in Core Requirements	39	0	39	Total Hours in Specialization	9	0	9
Notes:				GRADUATION REQUIREMENTS:	Req.	Have	Need
#A student having related undergraduate courses could I	have			Core Requirements	39	0	39
BUAD 5300, 5301, and/or 5302 waived.				Specialization	9	0	9
				Additional Specialization (Optional)	0	0	0
*No grade of less than C will be accepted as credit.				Total Hours Required (Minimum 39)	48	0	48
**No more than 6 semester hours with the grade of C will	be			Wayland Residency Hours Required	24	0	24
accepted as credit.				5000-Level Courses	24	0	24
				Minimum GPA Required	3.00		
^No course which satisfies degree requirements may be	more t	han					
seven years old at the time of graduation.							
				INSTITUTIONAL HOUR BREAKDOWN:		<u>Hours</u>	+AH
PRELIMINAR	Υ			WBU - WAYLAND BAPTIST UNIVERSITY		0	0
1 17551147711	1						
Not Official Without Approved Signature							, ,
						0	0