Undergraduate Certificate
Digital Marketing
Catalog: 2024-25

Name: **Updated:**
Student ID:
Advisor:

CERTIFICATE Digital Marketing	Inst.	Hours	Grade	Prerequisite	Met/Waived Inst.	Hours	Grade
MKTG 3312 - Principles of Marketing							
MKTG 3321 - Mobile Marketing							
MKTG 4322 - Digital Marketing							
MKTG 4323 - Marketing Analytics							
	Req.	**Have**	**Need**				
Total Hours in Certificate	12	0	12				

Prerequisites must be met for courses that require them unless waived by consent of the School of Business