



Graduate Certificate
Business Analytics
 Catalog: 2024-25

Name:
 Student ID:
 Advisor:

Updated:

CERTIFICATE				Met/Waived			
Business Analytics	Inst.	Hours	Grade	Prerequisite	Inst.	Hours	Grade
BUAD 5319 Business Analytics							
MKTG 5302 Marketing Analysis							
MKTG 5319 Digital Marketing Analytics							
MKTG 5323 Marketing Analytics							
Total Hours in Certificate	Req.	Have	Need				
	12	0	12				

**Courses must be completed at WBU.*

***Prerequisites must be met for courses that require them unless waived by consent of the School of Business*