WAYLAND BAPTIST UNIVERSITY™

Master of Science
Business Analytics
Catalog: 2024-25

Name: | **Updated:**
Student ID: | **Audited:**
Acceptance Date: | **Advisor & Campus:**

CORE REQUIREMENTS - 24 hrs	Inst.	Hours	Grade
#BUAD 5300 Fndtns of Management Theory & Practice			
#BUAD 5302 Fndtns of Economics & Finance Thry & Practice			
BUAD 5304 Ethics			
MGMT 5320 Research Methods			
MISM 5306 Management of Information Systems			
MISM 5340 Visual Communication			
MKTG 5302 Marketing Analysis			
MGMT 5350 Strategic Management for the MAM/MAOL/MS			
^*Capstone course, prerequisite-completion of all core courses*			

#A student having related undergraduate courses could have BUAD 5300 and BUAD 5302 *waived*.

	Req.	Have	Need
Total Hours in Core Requirements	24	0	24

BUSINESS ANALYTICS - 12 hrs	Inst.	Hours	Grade
BUAD 5319 Business Analytics			
HLAD 5319 Healthcare Analytics			
MKTG 5319 Digital Marketing Analytics			
MKTG 5323 Marketing Analytics			

	Req.	Have	Need
Total Hours in Business Analytics	12	0	12

Notes:

***No grade of less than C will be accepted as credit.**

****No more than 6 semester hours with the grade of C will be accepted as credit.**

*****No course which satisfies degree requirements may be more than seven years old at the time of graduation.**

GRADUATION REQUIREMENTS:	Req.	Have	Need
Core Requirements	24	0	24
Business Analytics	12	0	12
Additional Specialization (Optional)	0	0	0
Total Hours Required (Minimum 30)	**36**	**0**	**36**
Wayland Residency Hours Required	24	0	24
5000-Level Courses	24	0	24
Minimum GPA Required	3.00		

INSTITUTIONAL HOUR BREAKDOWN:	Hours	*+AH*
WBU - WAYLAND BAPTIST UNIVERSITY	0	*0*
	0	***0***

PRELIMINARY

Not Official Without Approved Signature

Access the catalog at:
http://catalog.wbu.edu