

Minor: Digital Marketing

Catalog: 2025-26

MINOR - 18 hrs				WBU	TR	EXAM	UL
Digital Marketing	Inst.	Hours	Grade				
MKTG 3312 - 3 hrs							
MKTG 3320 - 3 hrs							
MKTG 3321 - 3 hrs							
MKTG 4322 - 3 hrs							
MKTG 4323 - 3 hrs							
MKTG 3324, MKTG 3325, or BUAD 4360 - 3 hrs							
Total Hours in Minor	Req.	Have	Need				
	18	0	18				
Upper-Level Hours in Minor	18	0	18				
Minimum GPA in Minor	2.00						

GPA Credits	Quality Points
0	0