

Advisor:

Undergraduate Certificate <u>Digital Marketing</u> Catalog: 2025-26

| Name: | Updated: |
|-------------|----------|
| Student ID: | |

| CERTIFICATE | | | | Dravaguiaita | | Met/Waived | | |
|-------------------------------------|-------|-------|-------|--------------|-------|------------|-------|--|
| Digital Marketing | Inst. | Hours | Grade | Prerequisite | Inst. | Hours | Grade | |
| MKTG 3312 - Principles of Marketing | | | | | | | | |
| MKTG 3321 - Mobile Marketing | | | | | | | | |
| MKTG 4322 - Digital Marketing | | | | | | | | |
| MKTG 4323 - Marketing Analytics | | | | | | | | |
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| | Req. | Have | Need | | | | | |
| Total Hours in Certificate | 12 | 0 | 12 | | | | | |

Prerequisites must be met for courses that require them unless waived by consent of the School of Business