

Bachelor of Business Administration Specialization in Business Analytics

Name: Catalog: 2025-26
Student ID: Expires 8/1/2032
Advisor:

Updated: Audited:

UNIFIED GENERAL EDUCATION CORE - 42 hrs				COMPOSITE MAJOR - 39 hrs			
1	Inst.	Hours	Grade	Business Core	Inst.	Hours	Grade
Creative Expression for Engaging Community - 9 hrs	mst.	Hours	Grade	ACCT 2305 - 3 hrs	ııısı.	Hours	Grade
ENGL 1301 - 3 hrs				ACCT 2306 - 3 hrs			
Choose one: COMS 1301 / 1303 / 2302 / 2303 - 3 hrs				BUAD 3318 - 3 hrs			
Creative Arts from: ART. 1301 / Studio Course,				BUAD 4330 - 3 hrs (capstone course taken during final	year)		
MUSI 1303 / 3305 / 3306 / 3307 / Performing Ensemble	s,			BUAD 4334 - 3 hrs	• /		
HUMA 2300, or ENGL 3330 - 3 hrs				BUAD 4335 - 3 hrs			
				ECON 2307 - 3 hrs			
Cultural Perspectives within Community - 12-13 hrs				ECON 2308 - 3 hrs			
ENGL 1302 - 3 hrs				FINA 3309 - 3 hrs			
HIST 1301 / 1302 / 1303 / 1304 / 2301 / 2302 or 3000-leve	el (except	3301) - 3 h	rs	MGMT 3304 - 3 hrs			
HIST (from options listed above) or ENGL Literature Elec				MGMT 3310 - 3 hrs			
HIST or ENGL Literature Elec; OR Multi-Cultural Elec fro				MISM 3303 - 3 hrs			
Foreign Lang., COMS 3303, ENGL 2303 / 3318 / 3322, 0		-		MKTG 3312 - 3 hrs			
HIST 1303 / 1304 / 3306 / 3308 / 3309 / 3313 / 3330 / 33	34, SOSC	3320,					
or THST-PHIL 3333 - 3-4 hrs							
Critical Examination of Creation and Community 12.14 h	re				Pog	Havo	Nood
Critical Examination of Creation and Community - 12-14 hi MATH 1304 or higher - 3 hrs	13			Total Hours in Business Core	Req. 39	Have 0	Need 39
1					39	U	39
Science - 3-4 hrs (4-hr lab required for PLV students) POLS 2301 - 3 hrs				COMPOSITE MAJOR (cont'd) - 24 hrs	lnct	Uaa	Cacal-
Math or Science Elec, <u>OR</u> Social Perspectives Elec from	· EDITO 3	307		Specialization - Business Analytics CSCI 1305 - 3 hrs	Inst.	Hours	Grade
GEOG 1301, PHIL 1301, PSYC 1301, or SOCI 1301 - 3-		JU1,		CSCI 4354 - 3 hrs			
0200 1001, 1 1112 1001, 1 0 10 1001, 01 0001 1001 - 0-	71113			MISM 3306 - 3 hrs			
Christian Foundations for Life in Community - 9 hrs				MISM 3314 - 3 hrs			
RLGN 1301 - 3 hrs				MISM 4340 - 3 hrs			
RLGN 1302 - 3 hrs				BUAD 4319 - 3 hrs			
BASC 1200 - 2 hrs and EXSS 1112 - 1 hr OR				MKTG 4318 - 3 hrs			
BASC 1301 - 3 hrs (required for EXT students)				MKTG 4319, MKTG 4326, or HLAD 4319 - 3 hrs			
GRAD 0001 - 0 hrs							
DEGREE SPECIFIC GENERAL EDUCATION - 10 hrs				1			
	Inst.	Hours	Grade				
BUAD 2335 - 3 hrs				1			
COSC 2311 - 3 hrs							
EXSS Activity - 1 hr							
FINA 3315 - 3 hrs							
11							
					Req.	Have	Need
				Total Hours in Specialization	24	Have 0	Need 24
	Req.	Have	Need	Minimum GPA Required in Composite Major	24 2.00	0	24
Total Hours in General Education	Req. 52	Have 0	Need 52	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major	24		
	•			Minimum GPA Required in Composite Major	24 2.00 51	0	24 51
Notes:	52 52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs	24 2.00	0	24 51
	52 52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24
Notes:	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51	0	24 51
Notes: *Elective hours may vary based upon courses taken in	52	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs	24 2.00 51 Inst.	0 0 Hours	24 51 Grade
Notes: *Elective hours may vary based upon courses taken in ^Tentative course placement, dependent upon course	52 n Gen. Ed.	0		Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Hours Have	24 51 Grade
Notes: *Elective hours may vary based upon courses taken in ^Tentative course placement, dependent upon course	52 n Gen. Ed. e grades:	0	52 Need	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ^Tentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education	52 n Gen. Ed. e grades: Req. 52	0 Have 0	52 Need 52	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives	24 2.00 51 Inst.	Hours Have	24 51 Grade
Notes: *Elective hours may vary based upon courses taken in ^Tentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core	Feq. 52	0 - - - - - - - - - - - - - - - - - - -	52 Need 52 39	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in *Tentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization	52 n Gen. Ed. e grades: Req. 52 39 24	Have 0 0	Need 52 39 24	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives	52 n Gen. Ed. e grades: Req. 52 39 24 9	Have 0 0 0	52 Need 52 39 24 9	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in *Tentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional)	52 n Gen. Ed. e grades: Req. 52 39 24 9 0	Have 0 0 0 0	52 Need 52 39 24 9 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional)	52 n Gen. Ed. e grades: Req. 52 39 24 9 0 0	Have 0 0 0 0 0 0	52 Need 52 39 24 9 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9 +AH
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours	52 n Gen. Ed. e grades: Req. 52 39 24 9 0 0 0	Have 0 0 0 0 0 0 0 0 0	52 Need 52 39 24 9 0 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9 +AH
Notes: *Elective hours may vary based upon courses taken in *Tentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional)	52 n Gen. Ed. e grades: Req. 52 39 24 9 0 0	Have 0 0 0 0 0 0	52 Need 52 39 24 9 0	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours Total Hours Required (Minimum 124)	Feq. 52 39 24 9 0 0 124	Have 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 124	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours Total Hours Required (Minimum 124) Wayland Residency Hours Required	52 n Gen. Ed. e grades: Req. 52 39 24 9 0 0 124 31	Have 0 0 0 0 0 0 0 0 0 0	52 Need 52 39 24 9 0 0 124 31	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours Total Hours Required (Minimum 124) Wayland Residency Hours Required Cumulative Upper-Level Hours Required	Feq. 52 39 24 9 0 0 124 31 42	Have 0 0 0 0 0 0 0 0 0 0 0	Need 52 39 24 9 0 0 124	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Elective - Why a hour sin Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN: WBU - WAYLAND BAPTIST UNIVERSITY	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9
Notes: *Elective hours may vary based upon courses taken in ATentative course placement, dependent upon course GRADUATION REQUIREMENTS: General Education Composite Major - Business Core Composite Major (cont'd) - Specialization Electives Additional Electives/Major/Minor (Optional) Additional Electives/Major/Minor (Optional) Less Dual-Counted Hours Total Hours Required (Minimum 124) Wayland Residency Hours Required	52 n Gen. Ed. e grades: Req. 52 39 24 9 0 0 124 31	Have 0 0 0 0 0 0 0 0 0 0	52 Need 52 39 24 9 0 0 124 31	Minimum GPA Required in Composite Major Upper-Level Hours in Composite Major ELECTIVES - 9 hrs Elective - 3 hrs Elective - 3 hrs Elective - 3 hrs Upper-Level Hours in Electives Upper-Level Hours Required in Electives INSTITUTIONAL HOUR BREAKDOWN:	24 2.00 51 Inst.	Have 0 Hours	24 51 Grade Need 9