

Graduate Certificate Business Analytics

Catalog: 2025-26 Expires 8/1/2032

Name:	Updated:
Student ID:	

CERTIFICATE		Prerequisite			М	
Business Analytics	Inst.	Hours	Grade	rielequisite	Inst.	
BUAD 5319 Business Analytics						
/IKTG 5318 Web & Social Media Analytics						
/IKTG 5319 Digital Marketing Analytics						
/IKTG 5323 Marketing Analytics						
	Req.	Have	Need			
Total Hours in Certificate	12	0	12			

^{*}Courses must be completed at WBU.

Advisor:

^{**}Prerequisites must be met for courses that require them unless waived by consent of the School of Business