

Advisor:

Undergraduate Certificate Marketing Catalog: 2025-26

Name:	Updated:
Student ID:	

CERTIFICATE					Met/Waived		
Marketing	Inst.	Hours	Grade	Prerequisite	Inst.	Hours	(
MKTG 3312 Principles of Marketing							
MKTG 3316 Market Promotion							
MKTG 3317 Personal Selling							
MKTG 4344 Buyer Behavior							
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	Req.	Have	Need				
Total Hours in Certificate	12	0	12				

Prerequisites must be met for courses that require them unless waived by consent of the School of Business