

**Bachelor of Business Administration
 Specialization in Management/Marketing**

Catalog: 2017-18

Name:
 Student ID:
 Advisor:

Updated:
 Audited:

UNIVERSITY GENERAL EDUCATION CORE - 43 hrs				COMPOSITE MAJOR			
	Inst.	Hours	Grade		Inst.	Hours	Grade
Choose one: COMS 1301, 1303, 2302 or 2303 - 3 hrs				Business Core - 39 hrs			
ENGL 1301 - 3 hrs				ACCT 2305 - 3 hrs			
ENGL 1302 - 3 hrs				ACCT 2306 - 3 hrs			
ENGL Literature Elective - 3 hrs				BUAD 3318 - 3 hrs			
Choose one: EDUC 2307, GEOG 1301, GEOG 1302, PHIL 1301, PSYC 1301 or SOCI 1301 - 3 hrs				BUAD 4330 - 3 hrs (capstone course taken during final year)			
Choose one: ART. 1301, ART. 2301, ART. Studio Course, MUSI 1301, 1303, 3304, 3305, 3306, 3307, Performing Ensembles, THEA 1303, or THEA 2307 - 3 hrs				BUAD 4334 - 3 hrs			
MATH 1304 or higher - 3 hrs				BUAD 4335 - 3 hrs			
Laboratory Science - 4 hrs (Life or Physical)				ECON 2307 - 3 hrs			
HIST 1303 and HIST 1304 - 6 hrs OR				ECON 2308 - 3 hrs			
HIST 2301 and HIST 2302 - 6 hrs				FINA 3309 - 3 hrs			
RLGN 1301 or RLGN 1303 - 3 hrs				MGMT 3304 - 3 hrs			
RLGN 1302 or RLGN 1304 - 3 hrs				MGMT 3310 - 3 hrs			
POLS 2301 - 3 hrs				MISM 3303 - 3 hrs			
EXSS Activity - 1 hr				MKTG 3312 - 3 hrs			
EXSS Activity - 1 hr							
UNIV 1100/1101 - 1 hr							
GRAD 0001 - 0 hrs							
				Req. Have Need			
				Total Hours in Business Core 39 0 39			
DEGREE SPECIFIC GENERAL EDUCATION - 11 hrs				COMPOSITE MAJOR (cont'd)			
	Inst.	Hours	Grade	Spec. - Management/Marketing - 24 hrs			
BUAD 2335 - 3 hrs				Inst. Hours Grade			
COSC 2311 - 3 hrs				Twelve hours from:			
EXSS 1112 - 1 hr				MGMT 3324			
Laboratory Science - 4 hrs (from area not fulfilled in Univ. Core)				MGMT 3330			
				MGMT 3339			
				MGMT 4303			
				MGMT 4306			
				MGMT 4313			
				MGMT 4320			
				MGMT 4321			
				Twelve hours from:			
				MKTG 3316			
				MKTG 3317			
				MKTG 3332			
				MKTG 4316			
				MKTG 4330			
				MKTG 4344			
				Req. Have Need			
				Total Hours in Specialization 24 0 24			
				Minimum GPA Required in Composite Major 2.00			
				Upper-Level Hours in Composite Major 51 0 51			
Notes:				ELECTIVES			
*BUAD 4360 can be substituted for one specialization course.				Inst. Hours Grade			
				Elective - 3 hrs			
				Elective - 3 hrs			
				Elective - 1 hr			
				Req. Have Need			
				Total Hours in Electives 7 0 7			
				Upper-Level Hours Required in Electives N/A			
GRADUATION REQUIREMENTS:				INSTITUTIONAL HOUR BREAKDOWN:			
	Req.	Have	Need				Hours +AH
General Education	54	0	54	WBU - WAYLAND BAPTIST UNIVERSITY			0 0
Composite Major - Business Core	39	0	39				
Composite Major (cont'd) - Specialization	24	0	24				
Electives	7	0	7				
Additional Electives/Major/Minor (Optional)	0	0	0				
Additional Electives/Major/Minor (Optional)	0	0	0				
Less Dual-Counted Hours	0	0	0				
Total Hours Required (Minimum 124)	124	0	124				
Wayland Residency Hours Required	31	0	31				
Cumulative Upper-Level Hours Required	42	0	42				
Exam Hours (Maximum 30)	30	0					
							0 0